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## JESSICA L. PETERSON

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Jessica Peterson works closely with the Barran Liebman team as their Client Services Manager. She oversees Barran Liebman's seminars and events, and helps guide the firm's community involvement, public relations, charitable giving, brand awareness, and advertising.

She plans, from initial concept to day-of execution, the firm's Breakfast Seminars and webinar series, and collaborates with the Barran Liebman team to design and implement its award-winning Annual Employment, Labor, Benefits & Higher Education Law Seminar. In addition, Jessica manages firm communications, including Electronic Alerts, press releases, and website content. She supports Barran Liebman attorneys in all aspects of their practice development, including preparing for speeches and trainings.

Jessica graduated from the University of Washington with a B.A. in Business Administration and Marketing.

## **Representative Presentations**

Oregon Women Lawyers: "Best Practices for Contract Attorneys," Co-Presenter (10/19/17)

## **Academics**

University of Washington (B.A., 2016): Dean's List (2013-2016)